

Education, Communications and Outreach Working Group

Jody Couser, Amy Lambert, co-chairs

April 20, 2022 – 3-4:30 pm (please note the addition of 30 minutes to this meeting)

AGENDA

All times are approximate.

Welcome and Roll Call – (Jody) (3 mins)

Presentation: Meg Anderson, Vice President of Learning and Engagement at the National Aquarium presents “Communicating about Climate Change.” (60 mins with Q&A)

This presentation helps participants become familiar with the National Network for Ocean and Climate Change Interpretation (NNOCCI), understand why framing matters, and gain insight to some basic framing language and tools. The goal of the presentation is to increase your comfort level in communicating climate change and increase your ability to have positive, solutions-focused conversations.

All members of the Commission and its working groups are invited to watch the presentation.

ECO BUSINESS PER WORK PLAN

Production: logos, video production (Amy) (5 mins)

Earth Day/Earth Month/Member Announcements - (Jody) Can ECO members help amplify events? (5 mins)

Commission Talk – ECO is crafting a webinar on the new Climate Solutions Now Act – date and panelists tbd; social marketing materials needed! (Amy) (5 mins)

The Climate Solutions Now Act - What it means for the Commission (Susan) (5 mins)

Public Comment (10 mins)

Next meeting: June 15, 2022, 2-3 p.m.

Contact: MDE Staff Facilitator *Susan.Casey1@maryland.gov*.